



SPORTRADAR SELECTED BY CARIBBEAN CAGE TO TRANSFORM THE SPORTS BETTING EXPERIENCE FOR BETTORS IN THE CARIBBEAN COMMUNITY AND SOUTH AMERICA

November 7, 2023

Sportradar and Caribbean CAGE LLC enter into a partnership to bring world class sports betting technology, content and Managed Trading Services to the Caribbean Community and South America.

ST. GALLEN, Switzerland, and BETHESDA, Maryland, November 07, 2023: Sportradar (NASDAQ: SRAD) has been selected as the official technology and services provider to Caribbean CAGE LLC, (the "CAGE Companies") as the Caribbean and Latin American gaming company seeks to establish a high quality and immersive sports betting offering for bettors in multiple jurisdictions including Antigua-Barbuda, Barbados, Guyana, Saint Lucia, and St. Kitts-Nevis. The multi-year agreement follows a competitive tender process.

Sportradar is fully implementing ORAKO, its high performance and feature rich player account management (PAM) and sports betting solution, to launch a customisable omnichannel sportsbook offering that allows the CAGE Companies to engage bettors in multiple jurisdictions through one integration, while delivering a consistent betting experience across retail, desktop, and mobile web channels.

The ORAKO solution provides a single point of access to Sportradar's award-winning portfolio of betting products and services, allowing operators to choose how they configure their sportsbook. The CAGE Companies has opted to set-up its sports betting offering with Managed Trading Services (MTS), which will provide bettors in the region with access to a comprehensive range of pre-match and live betting content.

Further, the live betting aspect of the agreement connects the CAGE Companies' customers with content featuring Sportradar's premium sports partners which includes major U.S. leagues including the NBA, NHL and MLB, as well as globally recognised sports properties such as UEFA Champions League. Sportradar also has a major cricket portfolio and expects its cricket offerings to provide great opportunities for the CAGE Companies customers around the Caribbean Community.

Jacob Lopez, Senior Vice President Managed Sportsbook Services at Sportradar said: "Sportradar has a strong track record of collaborating with operators to establish new betting offerings that are dynamic and engage customers deeply. Combined with the advanced technological capabilities of the ORAKO solution, Sportradar is best positioned to partner with Caribbean CAGE and deliver a customisable sportsbook offering that enhances the sports betting experience for a diverse customer base across the region."

Robert L. Johnson, Founder of The RLJ Companies, and the CAGE Companies Majority Owner, stated: "We are extremely excited to have entered into a strategic partnership with Sportradar. Together, we plan to operate Sports Betting at retail locations and online in markets throughout the Caribbean and Latin America. CAGE has existing licenses for Sports Betting in several countries in the region and we are working toward launching our new partnership during the first quarter 2024. "

CAGE Companies Chairman and CEO, Robert B. Washington Jr. commented, "CAGE Sports will deliver a world class product to the benefit of small businesses throughout the region. Our customers will also benefit by having access to both retail and digital solutions to wager on their sport of choice. We see sports betting as a big part in the growth of our company. Having Sportradar as our partner creates tremendous value and will assist us in delivering a world class sports betting experience."

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About Sportradar

Sportradar Group AG (NASDAQ: SRAD), founded in 2001, is a leading global sports technology company creating immersive experiences for sports fans and bettors. Positioned at the intersection of the sports, media and betting industries, the company provides sports federations, news media, consumer platforms and sports betting operators with a best-in-class range of solutions to help grow their business. As the trusted partner of organizations like the NBA, NHL, MLB, NASCAR, UEFA, FIFA, and Bundesliga, Sportradar covers close to a million events annually across all major sports. With deep industry relationships and expertise, Sportradar is not just redefining the sports fan experience, it also safeguards sports through its Integrity Services division and advocacy for an integrity-driven environment for all involved.

For more information about Sportradar, please visit www.sportradar.com

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About RLJ Companies

The RLJ Companies, founded by Robert L. Johnson, is an innovative business network that provides strategic investments in a diverse portfolio of companies. Within The RLJ Companies portfolio, Johnson owns or holds interests in businesses operating in a publicly traded hotel real estate investment trust; private equity; financial services; asset management; automobile dealerships; entertainment; and video lottery terminal (VLT), sports betting and virtual sports gaming. The RLJ Companies is headquartered in Bethesda, MD. Prior to founding The RLJ Companies, Johnson was founder and chairman of Black Entertainment Television (BET). For more information visit: www.RLJcompanies.com. For media inquiries, contact:

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About Caribbean CAGE LLC. and BetCAGESports (the "CAGE Companies")

The CAGE Companies are focused on the installation, operation and management of video lottery and video gaming terminals, linked gaming systems and game content including Sports Betting, Virtual Sports, and iGaming games throughout the Caribbean and Latin America. The CAGE Companies were co-founded by Robert L. Johnson and Robert B. Washington in 2004 for the purpose of bringing superior VLT and Video Gaming Terminals, central computer systems and exciting, new downloadable game content to targeted Latin America and Caribbean countries with the goal of enhancing local economies and creating local entrepreneurial and employment opportunities. The CAGE Companies is headquartered in St. Thomas, US Virgin Islands and BetCAGESports in Curacao, with offices and operations in Antigua and Barbuda, Barbados, Guyana, the Dominican Republic, St. Kitts and Nevis, Saint Lucia, Sint Maarten, and Puerto Rico.

For media inquiries, contact: Janet Davila at jdavila@caribbeancage.com or (939) 383-8421 or 787-758-8650.

BetCAGESports is a Majority Owned RLJ Company that provides services to affiliated companies that have acquired licenses to operate sports betting, virtual sports, and iGaming in countries throughout the Caribbean and Latin America. BetCAGESports will offer its customers state-of-the-art sports betting products including both retail and digital solutions. For more information, contact Janet Davila at jdavila@caribbeancage.com or (939) 383-8421 or 787-758-8650.