



FINNISH CENTER FOR INTEGRITY IN SPORTS PARTNERS WITH SPORTRADAR INTEGRITY SERVICES

September 1, 2022

HELSINKI & ST GALLEN: 01 SEPTEMBER 2022 – Sportradar Integrity Services, a unit of Sportradar (NASDAQ: SRAD) and a global supplier of sport integrity solutions and partner to over 150 sports federations and leagues, has today entered an agreement with the Finnish Center For Integrity In Sports (FINCIS) to monitor Finnish domestic sporting competitions, commencing from September 2022. This extends Sportradar's integrity partnerships portfolio with state authorities and national platform bodies, which includes organisations such as the Swedish gambling authority (Spelinspektionen) and the Estonian Centre for Integrity in Sports (ESTCIS).

Under the terms of the multi-year agreement, Sportradar Integrity Services will provide bet monitoring and reporting for a multitude of sports using its Universal Fraud Detection System (UFDS). Approximately 5,000 fixtures will be monitored across domestic Finnish sport, including bandy, basketball, floorball, futsal, handball, ice hockey, MMA, pesapallo, soccer, and volleyball.

The UFDS is an advanced and proven bet monitoring system that has been independently assessed and verified by recognized experts in the field of sports betting and integrity. Betting patterns are analysed for abnormalities by a global team of qualified integrity experts, and any suspicious matches are subsequently reported to partners, allowing critical visibility into worldwide match-fixing. Sportradar Integrity Services have detected over 7,300 suspicious matches during the past 17 years with more than 600 of these taking place in 2022 alone. The Integrity Services business is a core piece of Sportradar's larger business portfolio, which includes providing data and technology to media companies, betting operators and federations, and reflects the company's belief that sports must be played on a level playing field.

Chief Investigative Officer Jouko Ikonen said: "Everyone has the right to fair play and fighting against competition manipulation is one of FINCIS's main tasks. The Sportradar collaboration brings us a significant additional advantage, namely betting on men's, women's, and youth matches and competitions are monitored with UFDS. Sportradar has a proven track record in the sports integrity industry, and their expert bet monitoring capabilities will play a crucial role in helping to protect the integrity of Finnish sport in the years ahead."

Sportradar Integrity Services Managing Director Andreas Krannich added: "We are delighted to be joining forces with FINCIS to play our part in helping to protect the integrity of sports in Finland. At Sportradar, we have identified growing integrity threats across a variety of sports in recent years, with the global financial situation likely to increase the risks facing many sports. As such, to sign another key partnership with a national platform in Europe, in line with the framework of the Council of Europe's Macolin Convention, is something we take great pride in. We look forward to supporting FINCIS' integrity programme in the coming years".

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ABOUT SPORTRADAR INTEGRITY SERVICES:

Sportradar Integrity Services is a leading supplier of monitoring, intelligence, education, and consultancy solutions for sports organisations, state authorities, and law enforcement agencies to support them in the fight against match-fixing and corruption. Trusted and relied on by more than 150 sports' governing bodies and leagues around the world and staffed with executives who have both implemented betting policies for the world's largest sports bodies and provided large-scale consulting services to leagues in the integrity space, we are firmly established as the unrivalled market leader in the field of sporting integrity.

ABOUT SPORTRADAR:

Sportradar is the leading global sports technology company creating immersive experiences for sports fans and bettors. Established in 2001, the company is well-positioned at the intersection of the sports, media and betting industries, providing sports federations, news media, consumer platforms and sports betting operators with a range of solutions to help grow their business. Sportradar employs more than 3,000 full time employees in 20 countries, world-wide. It is our commitment to excellent service, quality and reliability that makes Sportradar the trusted partner of more than 1,700 customers in over 120 countries and an official partner of the NBA, NHL, MLB, NASCAR, UEFA, FIFA, ICC and ITF. Sportradar covers over 890,000 events annually across 92 sports. With deep industry relationships, Sportradar is not just redefining the sports fan experience; it also safeguards sports through its Integrity Services offerings across the world. www.sportradar.com

Source: Sportradar Group AG

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