Sportradar Launches Athlete Wellbeing

July 13, 2022

Program to Proactively Provide Support to Sports Bodies

New York, NY (July 13, 2022) – Sportradar Integrity Services, a unit of Sportradar (NASDAQ: SRAD), today announced the launch of **Athlete Wellbeing**, a global program developed for leagues and federations, teams, and collegiate governing bodies to help support athletes' and reduce the potential impact of sports betting on their mental health.

The program will focus on prevention and education through a comprehensive curriculum including on-demand virtual sessions, pre-recorded webinars and in person workshops. Sportradar has partnered with industry leaders in the areas of sports betting addiction and athlete mental health including Kindbridge Behavioral Health, a mental health treatment provider focused on gambling and gaming disorders; Dr. Timothy Fong, the co-director of the UCLA Gambling Studies Program; and Brianne Doura-Schawohl, a recognized expert in harm prevention and responsible gambling. Additionally, Sportradar recently renewed its membership in the National Council on Problem Gambling (NCPG), the oldest organization in the US dedicated to preventing gambling addiction, with NCPG agreeing to advise on the development of the Athlete Wellbeing program.

Jim Brown, Head of Integrity Services and Athlete Wellbeing, North America, Sportradar said: "We believe that Sportradar has an important role in the greater sports ecosystem and a responsibility in helping our partners educate their athletes about the potential impact of sports betting and problem gambling on their mental health. As the global leader in providing integrity services, the launch of this program is a natural step in continuing to protect the integrity of sport for all."

Keith S. Whyte, Executive Director, National Council on Problem Gambling said: "We applaud Sportradar for creating their Athlete Wellbeing program to help protect athletes' mental health, and we strongly support these efforts. As legalized sports betting expands across the country it is more important than ever to ensure gambling addiction prevention and education programs are in place for every league, sport, club, team and school."

Sportradar Integrity Services has a long history of being at the forefront of providing innovative offerings and solutions to the marketplace that address new or emerging issues. The Athlete Wellbeing program fits seamlessly within the unit's overall strategy of protecting the integrity of sports competitions and supporting stakeholders within the ecosystem.

About Sportradar Integrity Services

Sportradar Integrity Services is a leading supplier of monitoring, intelligence, education, and consultancy solutions for sports organizations, state authorities, and law enforcement agencies to support them in the fight against match-fixing and corruption. Trusted and relied on by more than 150 sports' governing bodies and leagues around the world and staffed with executives who have implemented integrity policies for the world's largest sports bodies and leagues, we are firmly established as the unrivaled market leader in the field of sporting integrity.

About Sportradar

Sportradar is the leading global sports technology company creating immersive experiences for sports fans and bettors. Established in 2001, the company is well-positioned at the intersection of the sports, media and betting industries, providing sports federations, news media, consumer platforms and sports betting operators with a range of solutions to help grow their business. Sportradar employs more than 3,000 full time employees in 20 countries, world-wide. It is our commitment to excellent service, quality and reliability that makes Sportradar the trusted partner of more than 1,700 customers in over 120 countries and an official partner of the NBA, NHL, MLB, NASCAR, UEFA, FIFA, ICC and ITF. Sportradar covers over 890,000 events annually across 92 sports. With deep industry relationships, Sportradar is not just redefining the sports fan experience; it also safeguards sports through its Integrity Services offerings across the world. www.sportradar.com

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