Sportradar's Integrity Services expands agreement with Brazilian Football Confederation to include state level competitions for the first time

February 24, 2022

Extension results in monitoring of more than 3000 CBF matches per year, as well as provision of additional integrity measures to safeguard football in Brazil

RIO DE JANEIRO & ST GALLEN: 24 February 2022 – The Brazilian Football Confederation (CBF) and Sportradar Integrity Services - a global supplier of sport integrity solutions and partner to more than 100 sports federations and leagues - have today extended their agreement for three years, while increasing the number of Brazilian football competitions that will be monitored. Sportradar Integrity Services is a unit of Sportradar (NASDAQ: SRAD), the leading global sports technology company creating immersive experiences for sports fans across the globe. The relationship between the two bodies first began in 2017.

The new three-year agreement features the addition of Sportradar Integrity Services' Universal Fraud Detection System (UFDS) for bet monitoring of 27 state-level competitions, as well as Brasileiro U20 and Campeonato Brasileiro de Aspirantes. More than 3000 CBF-sanctioned matches per year will now be monitored under the new contract, which also continues the existing monitoring of Série C and Série D and the provision of Intelligence and Investigations Services to assist CBF investigations into any potential integrity threats.

Under the terms of the new agreement, Sportradar's education experts will also deliver three live online integrity workshops per season to help inform players, coaches, staff, referees and other stakeholders of the match-fixing threats and other risks that exist and how to avoid them.

The UFDS is an advanced and proven bet monitoring system that has been independently assessed and verified by recognized experts in the field of sports betting and integrity. Betting patterns are analysed for abnormalities by a global team of qualified integrity experts, and any suspicious matches are subsequently reported to partners, allowing critical visibility into worldwide match-fixing. Sportradar Integrity Services have detected over 6,900 suspicious matches during the past 17 years with more than 900 of these occurring in 2021 alone.

CBF Acting President, Ednaldo Rodrigues, said: "Sportradar Integrity Services have been a valued and trusted partner of ours, with their UFDS bet monitoring providing vital insights into the betting activity on our competitions. Extending this partnership helps to strengthen our mission to protect Brazilian football, and by adding their live integrity workshops, we will gain an extra layer of protection by ensuring that education is delivered on the integrity dangers facing our competitions."

Sportradar Integrity Services Managing Director, Andreas Krannich, added: "Having witnessed growing integrity issues across global sport in recent years, particularly in lower levels of competition and youth sport, it is commendable to see the importance the CBF place on preventative measures. Through this ongoing partnership, we look forward to continuing our work in a country with such rich footballing history and future."

The continuing partnership with CBF underscores Sportradar's commitment to protecting world football from would-be corruptors and follows robust and well tested integrity agreements already in place with CONMEBOL, FIFA, UEFA and the Asian Football Confederation (AFC).

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ABOUT SPORTRADAR INTEGRITY SERVICES:
Sportradar Integrity Services is a leading supplier of monitoring, intelligence, education, and consultancy solutions for sports organisations, state authorities, and law enforcement agencies to support them in the fight against match-fixing and corruption. Trusted and relied on by more than 100 sports' governing bodies and leagues around the world and staffed with executives who have implemented integrity policies for the world's largest sports bodies and leagues, we are firmly established as the unrivalled market leader in the field of sporting integrity.

ABOUT SPORTRADAR:
Sportradar is the leading global sports technology company creating immersive experiences for sports fans and bettors. Established in 2001, the company is well-positioned at the intersection of the sports, media and betting industries, providing sports federations, news media, consumer platforms and sports betting operators with a range of solutions to help grow their business. Sportradar employs more than 2,300 full time employees across 19 countries around the world. It is our commitment to excellent service, quality and reliability that makes us the trusted partner of more than 1,600 customers in over 120 countries and an official partner of the NBA, NHL, MLB, NASCAR, FIFA, UEFA, ICC and ITF. We cover more than 750,000 events annually across 83 sports. With deep industry relationships, Sportradar is not just redefining the sports fan experience; it also safeguards the sports themselves through its Integrity Services division and advocacy for an integrity-driven environment for all involved.

For more information about Sportradar, please visit www.sportradar.com
Source: Sportradar Group AG

For more information:

Sportradar Press Contact:

Sandra Lee
comms@sportradar.com

Sportradar Investor Relations Contact:

Rima Hyder

investor.relations@sportradar.com