



Sportradar to Monitor FIBA 3x3 Basketball Competitions through its Universal Fraud Detection System

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New Olympic sport selects Sportradar to protect integrity of its competitions

GENEVA and ST. GALLEN, Switzerland, Nov. 09, 2021 (GLOBE NEWSWIRE) -- FIBA 3x3, the successful discipline that celebrated its Olympic debut at Tokyo 2020 this summer, has become the latest sport to sign up for Sportradar Integrity Services' Universal Fraud Detection System (UFDS). Sportradar Integrity Services is a unit of Sportradar (NASDAQ: SRAD) ("Sportradar" or "the Company"), a leading global sports technology company.

As part of an initial one-year deal, Sportradar Integrity Services will monitor global FIBA 3x3 basketball competitions, including the World Cup, Zone Cups, the World Tour and the Women's Series, among others, covering more than 2,800 games each season.

The UFDS is an advanced and proven bet monitoring system that has been independently assessed and verified by recognised experts in the field of sports betting and integrity. A global team of qualified integrity experts will analyse irregular betting patterns within FIBA 3x3 basketball games, with any suspicious activity being reported to the world governing body for basketball, providing essential visibility into the worldwide match-fixing landscape.

FIBA 3x3 basketball made a critically acclaimed debut at the Tokyo Games, after featuring at the Youth Olympics Games since 2010 and is enjoying significant growth in participation and popularity. This urban form of basketball is anticipated to expand even further over the coming years, with Sportradar's UFDS forming an integral role in monitoring the increased interest from bettors and audiences.

The landmark pledge to offer the service free of charge demonstrates the company's commitment to safeguarding the integrity of global sport. Irrespective of finances, Sportradar considers bet monitoring essential to any sport and believes that it should be available to help protect all levels of competition.

Managing Director of FIBA 3x3, Alex Sanchez, said: "We are fully committed to putting in place the necessary measures to ensure the integrity of 3x3 basketball is protected. Global bet monitoring is vital to upholding the integrity of sport and we are confident that the support of Sportradar Integrity Services will strengthen our integrity measures in 3x3 basketball."

Sportradar Integrity Services Managing Director, Andreas Krannich, added: "Sportradar Integrity Services has a long and proud history of monitoring global betting markets for signs of suspicious betting activity on behalf of our sporting partners. We're excited to monitor FIBA 3x3 global basketball events, at a time when the discipline is set to reach an even bigger audience."

"At Sportradar, we have witnessed integrity threats spread across sports and these challenges have only been exacerbated by the COVID-19 pandemic. Our UFDS is best placed to help 3x3 basketball detect any betting market irregularities, as well as help understand any potential integrity threats to the sport, especially as interest is set to grow after its Olympics debut."

NOTES TO EDITORS:

All tournaments to be monitored are:

FIBA 3x3 World Tour (men); Challengers (men); SuperQuest (men); FIBA 3x3 Women's series; FIBA 3x3 World Cup; FIBA 3x3 World Cup Qualifiers; Olympic Qualification Tournament(s) for 3x3; FIBA 3x3 U23 World Cup; FIBA 3x3 Zone Cups; FIBA 3x3 Zone Cups qualifiers; FIBA 3x3 U23 Nations League.

ABOUT SPORTRADAR INTEGRITY SERVICES:

Sportradar Integrity Services is a leading supplier of monitoring, intelligence, education, and consultancy solutions for sports organisations, state authorities, and law enforcement agencies to support them in the fight against match-fixing and corruption. Trusted and relied on by more than 100 sports' governing bodies and leagues around the world and staffed with executives who have implemented integrity policies for the world's largest sports bodies and leagues, we are firmly established as the unrivalled market leader in the field of sporting integrity.

ABOUT SPORTRADAR:

Sportradar is the leading global sports technology company creating immersive experiences for sports fans and bettors. Established in 2001, the company is well-positioned at the intersection of the sports, media and betting industries, providing sports federations, news media, consumer platforms and sports betting operators with a range of solutions to help grow their business. Sportradar employs more than 2,300 full time employees across 19 countries around the world. It is our commitment to excellent service, quality and reliability that makes us the trusted partner of more than 1,600 customers in over 120 countries and an official partner of the NBA, NHL, MLB, NASCAR, FIFA, UEFA, ICC and ITF. We cover more than 750,000 events annually across 83 sports. With deep industry relationships, Sportradar is not just redefining the sports fan experience; it also safeguards the sports themselves through its Integrity Services division and advocacy for an integrity-driven environment for all involved.

For more information about Sportradar, please visit www.sportradar.com

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